

TWO PROGRAMS FOR GARDENERS: CA'S CLEAN AIR "CORE" **PLUS** **RESILIENT PALISADES FREE BATTERY LEAF BLOWER PROGRAM**

CA is offering gardeners funds to buy battery equipment but the remaining costs are still prohibitive. Resilient Palisades is stepping up to bridge the gap so they receive FREE battery leaf blowers.

To qualify for our RP program gardeners must:

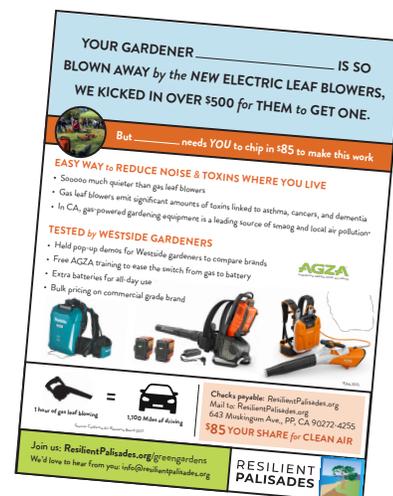
- 1) Work at least one day per week in the Palisades.
- 2) Commit to only using the battery blower.
- 3) Hand out the packets we supply to their clients asking them to chip in \$85 for a blower, two batteries and two chargers (see insert)

If they agree, tell them to act quickly so they get on the list for the state money.

We are making it easy. Just CALL Cynthia at B&M Landscaping (714)996-5490 and have her enroll them in the state CORE program *AND* our Resilient Palisades Free Leaf Blower program. Please see more details below.

Gratefully yours,

The Green Gardens Team



Sample of a fundraising packet we give gardeners to give to their clients requesting they chip in for their gardener



Application Info Sheet

<u>UNIT MODELS TO QUOTED</u>	
_____ QTY. _____	_____ QTY. _____
_____ QTY. _____	_____ QTY. _____
_____ QTY. _____	_____ QTY. _____
_____ QTY. _____	_____ QTY. _____

Info REQUIRED to complete the CORE Voucher Application:

- Contact Email**
- Contact Phone Number
- Copy California Driver’s License *
- Business Card, Copy of C-27-Landscape Contractors License Number, or Copy of a current and valid business license. *

CONTACT NAME: _____

BUSINESS NAME: _____

CONTACT EMAIL: _____

CONTACT PHONE #: _____

*Copy of Driver’s License and other supporting documents can be emailed to:
OFFICE@BMPROTURF.COM

**You will receive a confirmation email from CORE once your application has been successfully submitted for you.

For any questions, please contact: Cynthia @ B&M (714)996-5490



RESILIENT PALISADES FREE LEAF BLOWER PROGRAM

With the help of recently released funds from the state of California's Air Resources Board Clean Off-Road Equipment Voucher Incentive Project, aka CORE — which provides 70% off qualifying equipment. We are moving quickly to get our gardeners in line for these rebates before funding runs dry.

WHO QUALIFIES?

Any gardener working at least 8 hours per week in the Palisades, with no more than 100 employees.

WHY ARE STEPPING UP?

Professional-grade blowers offer the ideal power and ergonomic design for a full-day's work. However, this equipment (and supplemental batteries required for a full day's work) are VERY expensive. Even with the 70% off discount, there is a gap of approximately \$1200.

So our nonprofit organization is kicking in \$500 then reaching out to Palisades gardeners and homeowner-clients to chip in a small amount. The homeowner participation is crucial to making our program sustainable

GARDENER & HOMEOWNERS

We have established a relationship with a CORE-authorized dealer, B&M Lawn and Care, who's willing to take on the burden of signing gardeners up for the government program and then, delivering the equipment to the Westside.

While speaking with B&M bilingual employee and program coordinator Cynthia, gardeners are also welcomed to place their order for other battery-operated equipment using the CORE 70% discount plus tax price while funding lasts. Resilient Palisades is

only covering the cost of one blower and one battery, so we encourage gardeners to take advantage of these huge savings and shift to gas-free equipment now.

LET'S DO THIS!

Step 1. Visit the CORE website to pick out the equipment you would like to purchase, from the free battery-powered blower (and one battery) to any other equipment they'd like to purchase through the CORE program at 70% off plus tax: <https://californiacore.org/equipment-category/landscaping-gardening/>

Step 2. Call B&M Lawn and Care and ask to speak with bilingual employee and program coordinator, Cynthia. Tell Cynthia they're working in Pacific Palisades and which equipment they'd like.

It's important to do this ASAP as funding is expected to run dry soon: B&M Lawn and Garden: (714) 996-5490

WHAT HAPPENS AFTER CALL TO B&M?

Once B&M submits the paperwork to the CORE program, the state program will email your gardener to verify their identity.

Please note: Residential status, etc., are not of anyone's concern. This is simply the state program's way to minimize the misuse of funds in case non-gardeners are taking advantage of the program.

Once they're approved by the state, then the magic happens. B&M will deliver the equipment, you will receive battery training, and off they go!

Then, our small but dedicated team of volunteers will prepare individualized packets for you, the gardener, to hand out to your homeowners, where we ask for a very small donation to help fund the purchase of the equipment.

To learn more about the state's CORE program: <https://californiacore.org/>

